

WHAT IS CLAIMED IS:

1. An absorbent paper product for drying and conditioning the skin of a user, said paper product comprising:
 - a paper web; and
 - a lotion applied to said paper web, said lotion comprising water in an amount up to about 90% by weight of said lotion, an emollient component in an amount up to about 20% by weight of said lotion, a fatty alcohol component in an amount up to about 50% by weight of said lotion, an emulsifier component in an amount up to about 40% by weight of said lotion, and a skin conditioning component in an amount up to about 60% by weight of said lotion, wherein the add-on level of said lotion is between about 1% to about 15% by weight of said paper product.
2. A paper product as defined in claim 1, wherein said water comprises between about 40% to about 70% by weight of said lotion.
3. A paper product as defined in claim 1, wherein said emollient component comprises between about 1% to about 10% by weight of said lotion.
4. A paper product as defined in claim 1, wherein said emollient component includes a linear primary alkyl ester of benzoic acid.
5. A paper product as defined in claim 4, wherein said linear primary alkyl ester of benzoic acid is C₁₂-C₁₅ alkyl benzoate.
6. A paper product as defined in claim 1, wherein said fatty alcohol component comprises between about 10% to about 30% by weight of said lotion.
7. A paper product as defined in claim 1, wherein said fatty alcohol component includes a fatty alcohol selected from the group consisting of cetyl alcohol, stearyl alcohol, cetearyl alcohol, arachidyl alcohol, behenyl alcohol, and combinations thereof.
8. A paper product as defined in claim 1, wherein said emulsifier component comprises between about 5% to about 20% by weight of said lotion.
9. A paper product as defined in claim 1, wherein said emulsifier component includes a polyoxyethylene stearyl ether.
10. A paper product as defined in claim 1, wherein said skin conditioning

component comprises between about 10% to about 40% by weight of said lotion.

11. A paper product as defined in claim 1, wherein said skin conditioning component includes a humectant.

12. A paper product as defined in claim 11, wherein said humectant includes glycerin.

13. A paper product as defined in claim 1, wherein said skin conditioning component includes a skin conditioning agent selected from the group consisting of dimethicone, glyceryl stearate, caprylic/capric stearate triglyceride, stearamidopropyl PG-dimonium chloride phosphate and cetyl alcohol, and combinations thereof.

14. A paper product as defined in claim 1, wherein said add-on level of said lotion is between about 1% to about 10% by weight of said paper product.

15. A paper product as defined in claim 1, wherein said lotion further comprises an antimicrobial agent, a preservative, or combinations thereof.

16. A paper product as defined in claim 1, wherein said paper product has a basis weight between about 1 to about 50 pounds per ream.

17. A paper product as defined in claim 1, wherein said paper product is a towel having a basis weight between about 15 to about 45 pounds per ream.

18. An absorbent paper towel for drying and conditioning the skin of a user, said towel having a basis weight from about 15 to about 45 pounds per ream, said towel comprising:

a paper web;

a lotion applied to said paper web such that the add-on level of said lotion is between about 1% to about 10% by weight of said paper towel, said lotion comprising the following components:

- i) water in an amount between about 10% to about 75% by weight of said lotion;
- ii) an emollient component in an amount between about 1% to about 15% by weight of said lotion, said emollient component including C₁₂-C₁₆ alkyl benzoate;
- iii) a fatty alcohol component in an amount between about 5% to about 40% by weight of said lotion, wherein said fatty alcohol component includes a fatty alcohol

selected from the group consisting of cetyl alcohol, stearyl alcohol, cetearyl alcohol, arachidyl alcohol, behenyl alcohol, and combinations thereof; and

iv) an emulsifier component in an amount between about 1% to about 30% by weight of said lotion, said emulsifier component including at least one emulsifier; and

v) a skin conditioning component comprising between about 5% to about 50% by weight of said lotion, said skin conditioning component including a humectant, said humectant including glycerin.

19. A paper towel as defined in claim 18, wherein said water comprises between about 40% to about 70% by weight of said lotion.

20. A paper towel as defined in claim 17, wherein said emollient component comprises between about 1% to about 10% by weight of said lotion.

21. A paper towel as defined in claim 18, wherein said fatty alcohol component comprises between about 10% to about 30% by weight of said lotion.

22. A paper towel as defined in claim 18, wherein said emulsifier component comprises between about 5% to about 20% by weight of said lotion.

23. A paper towel as defined in claim 18, wherein said emulsifier includes a polyoxyethylene stearyl ether.

24. A paper towel as defined in claim 18, wherein said skin conditioning component comprises between about 10% to about 40% by weight of said lotion.

25. A paper towel as defined in claim 18, wherein said skin conditioning component includes a skin conditioning agent selected from the group consisting of dimethicone, glyceryl stearate, caprylic/capric stearate triglyceride, stearamidopropyl PG-dimonium chloride phosphate and cetyl alcohol, and combinations thereof.

26. A paper towel as defined in claim 18, wherein said lotion further comprises an antimicrobial agent, a preservative, or combinations thereof.

27. A method for forming a paper product for drying and conditioning the skin of a user, said method comprising:

forming a web from at least one furnish containing fibers and water;
through-drying said web to remove water therefrom; and

thereafter, treating said dried web with a lotion such that said lotion has an add-on level of between about 1% to about 15% by weight of said paper product, said lotion comprising water in an amount up to about 90% by weight of said lotion, an emollient component in an amount up to about 20% by weight of said lotion, a fatty alcohol component in an amount up to about 50% by weight of said lotion, an emulsifier component in an amount up to about 40% by weight of said lotion, and a skin conditioning component in an amount up to about 60% by weight of said lotion.

28. A method as defined in claim 27, wherein said lotion is printed onto said paper web.

29. A method as defined in claim 27, wherein said lotion is sprayed onto said paper web.

30. A method as defined in claim 27, wherein said water comprises between about 40% to about 70% by weight of said lotion.

31. A method as defined in claim 27, wherein said emollient component comprises between about 1% to about 10% by weight of said lotion.

32. A method as defined in claim 27, wherein said emollient component includes a linear primary alkyl ester of benzoic acid.

33. A method as defined in claim 32, wherein said linear primary alkyl ester of benzoic acid is C₁₂-C₁₅ alkyl benzoate.

34. A method as defined in claim 27, wherein said fatty alcohol component comprises between about 10% to about 30% by weight of said lotion.

35. A method as defined in claim 27, wherein said fatty alcohol component includes a fatty alcohol selected from the group consisting of cetyl alcohol, stearyl alcohol, cetearyl alcohol, arachidyl alcohol, behenyl alcohol, and combinations thereof.

36. A method as defined in claim 27, wherein said emulsifier component comprises between about 5% to about 20% by weight of said lotion.

37. A method as defined in claim 27, wherein said emulsifier component includes a polyoxyethylene stearyl ether.

38. A method as defined in claim 27, wherein said skin conditioning component

comprises between about 10% to about 40% by weight of said lotion.

39. A method as defined in claim 27, wherein said skin conditioning component includes a humectant.

40. A method as defined in claim 39, wherein said humectant includes glycerin.

41. A method as defined in claim 27, wherein said skin conditioning component includes a skin conditioning agent selected from the group consisting of dimethicone, glyceryl stearate, caprylic/capric stearate triglyceride, stearamidopropyl PG-dimonium chloride phosphate and cetyl alcohol, and combinations thereof.

42. A method as defined in claim 27, wherein said add-on level of said lotion is between about 1% to about 10% by weight of said paper product.

43. A method as defined in claim 27, wherein said lotion further comprises an antimicrobial agent, a preservative, or combinations thereof.

44. A method as defined in claim 27, wherein said paper product is a towel having a basis weight between about 15 to about 45 pounds per ream.